

IGT | ICCS

XVI. Internationale
Genossenschaftswissenschaftliche
Tagung

International Conference
on Cooperative Studies
KÖLN 2008

Contributions of cooperative Self-help to economic and social Development

AGI 

ARBEITSGEMEINSCHAFT
GENOSSENSCHAFTSWISSENSCHAFTLICHER
INSTITUTE E.V.



Seminar für
Genossenschaftswesen
der Universität zu Köln

Welcome to the XVI. ICCS 2008!


More than 200 participants from 15 countries meet at the XVI. International Conference on Cooperative Studies at the University of Cologne for a dialogue built around the issue of “Contributions of Cooperative Self-help to Economic and Social Development”. The conference is organized by the Department of Cooperative Studies at the University of Cologne on behalf of the Arbeits... (Association of Cooperative Studies Institutes, AGI). The AGI is an association of academic research institutes at German-speaking universities focused on cooperative studies.

The program of the XVI. ICCS deals with the clarification and updating of the theoretical foundation, the discussion of various cognitive interests and different methodical approaches to an application-orientated cooperative science. Aspects of cooperative practice will not only be shown from a scientific perspective, but also from the real-life perspective of existing cooperatives and cooperative associations. For the final topic “Basic Research” observations and analyses of competing methods and approaches in cooperation research are expected.

Renowned scholars from different fields like business management, organization theory, economics, finance, political science, jurisprudence and historical science will analyse cooperative phenomena. In addition, well-known practitioners have been invited in order to enable a dialogue between scholars and practitioners with the goal to obtain new ideas that can be implemented in actual cooperative business scenarios.

Without the support of the German cooperative practice we would have never been able to carry out this conference. Therefore, I would especially like to thank our sponsors and donors without whom the realisation of this conference would not have been possible and whose logos are reproduced on the last page of the program.

I am glad that you have accepted our invitation and I am looking forward to the conference!



Prof. Dr. Hans Jürgen Rösner

Tuesday, 7.10.2008

Opening Event

Auditorium A1

15:00 h

Adress of Welcome

- **Hans Jürgen Rösner** (Department of Cooperative Studies, University of Cologne)

15:15 h

Welcome notes

- **Axel Freimuth** (President of the University of Cologne)
- **Eckhardt Ott** (Chairman of the DGRV)
- **Christa Thoben** (Secretary of Commerce of the state NRW)
- **Hartmut Schauerte** (Member of the Parliament, Parliamentary State Secretary in the Federal Ministry of Economics and Technology)

16:15 h

Bestowal of the International Science Award of the AGI

to **Muhammad Yunus** (Grameen Bank, Nobel Peace Prize Laureate 2006)

- Laudatio by **Hans Jürgen Rösner** (Department of Cooperative Studies, University of Cologne)
- Award Ceremony by **Rainer Kühl** (Chairman of the AGI, Department of Rural Cooperatives, Justus-Liebig-University Gießen)
- Speech by **Muhammad Yunus**

Coffee break

Tuesday, 7.10.2008

Opening Event

Hörsaal A1

17:00 h

Lecture

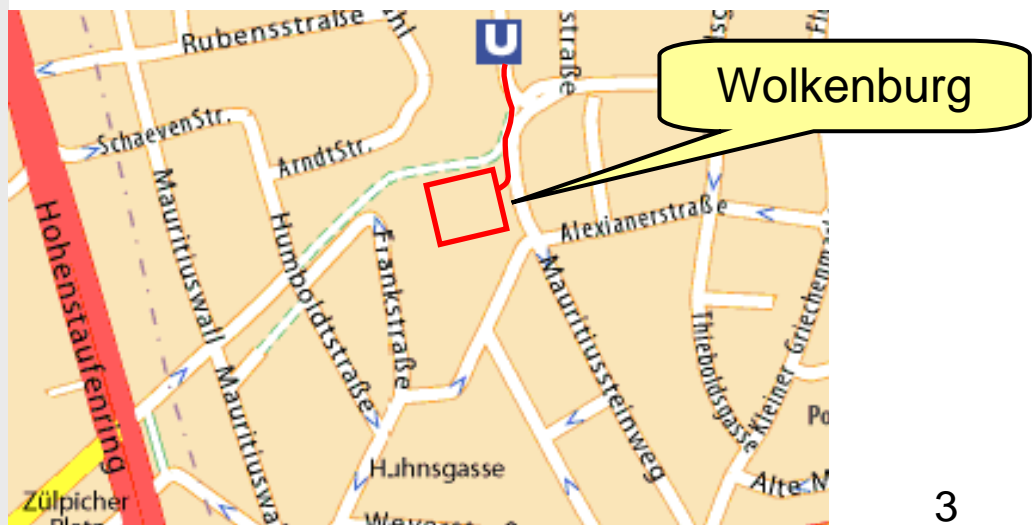
- **Wolfgang Hardtwig** (Institute for historical Science, Humboldt-University Berlin)

Where we come from – historical organizational forms and lifestyles of cooperations

19:00 h

Reception and Dinner

- In the **Wolkenburg**, Mauritiussteinweg 59
- At the invitation of RWGV and the Volksbanken und Raiffeisenbanken, Spar- und Darlehnskassen in Rheinland und Westfalen
- Dinner Speech: **Hans Pfeifer** (Chairman of the RWGV)
- Take streetcar line 9 from stop „Universitätsstraße“ in direction Königsforst.
- After three stops please exit at „Mauritiuskirche“ and walk in the opposite direction for about 50 m.



Wednesday, 8.10.2008
Basic Research

Auditorium A1 Over-all-plenum

9:00-10:15 h

Chair: **Hans Jürgen Rösner** (Department of Cooperative Studies, University of Cologne)

•**Axel Ockenfels** (Department of Economics, University of Cologne)

Engineering Trust and Cooperation

•**Elinor Ostrom** (Cognitive Science Program, Indiana University, USA)

Social Cooperation in Collective Action Situations

Wednesday, 8.10.2008
Basic Research

Auditorium A1

Topic I: SME-Promotion

10:30-11:45 h

Chair: **Rainer Kühl** (Department of Rural Cooperatives, Justus-Liebig-University Gießen)

• **Jörg Sydow** (Institute for Management, Free University Berlin)

Innovation by network organization?

• **Andreas Aulinger** (School of Management and Innovation, Steinbeis-College Berlin)

Entrepreneurship and cooperation

12:00-13:00 h

Chair: **Werner Grosskopf** (Research Center for Cooperatives, University Hohenheim)

• **Johannes Blome-Drees** (Department of Cooperative Studies, University of Cologne)

The management of cooperative networks

• **Mathias Fiedler** (Central Association of Consumers' Cooperatives)

SCE – formation experiences in Germany

Wednesday, 8.10.2008

Basic Research

Auditorium B

Topic II: Social Services

10:30-11:45 h

Chair: **Frank Schulz-Nieswandt** (Department of Cooperative Studies, University of Cologne)

• **Annette Zimmer** (Institute for Political Science, WWU Münster)

Cooperatives as organizations of the civil society

• **Gabriel Obermann** (Department for Finance and Economics, Economic-University Wien)

Supply of services of public interest - developments and problems from an economical perspective

12:00-13:00 h

Chair: **Nicole Göler von Ravensburg**

(Department of Social Work and Health, University of Applied Sciences Frankfurt am Main)

• **Vladislav Valentinov** (Leibniz Institute of Agricultural Development of Central and Eastern Europe, Halle)

The economics of nonprofit organization: in search of an integrative theory

• **Beate Finis Siegler** (Department of Social Work and Health, University of Applied Sciences Frankfurt am Main)

Cooperatively organized welfare-production in the multi-level-view

Wednesday, 8.10.2008
Basic Research

Auditorium C

Topic III: Promoting Development

10:30-11:15 h

Chair: **Hans Jürgen Rösner** (Department of Cooperative Studies, University of Cologne)
Hagen Henry (Job Creation and Enterprise Development, International Labour Organization)
Legal structures of enterprises and sustainable development. The example of cooperatives

11:30-13:00 h

Chair: **Konrad Hagedorn** (Institute for Cooperative Studies, Humboldt-University Berlin)

- **Jos Bijman / Meike Wolni** (Management Studies Group, Wageningen University)
Producer organisations and vertical coordination: an economic organisation perspective
- **Björn Vollan** (Institute for Cooperation in Developing Countries, Phillips-University Marburg)
Determinants and measurement of trust: Experiments and survey questions on trust in southern Africa
- **Ralf Radermacher** (Micro Insurance Academy, Delhi)
Leveraging the cooperative advantage for providing health insurance to the poor

13:00-14:00 h

Lunch in the Mensa (cafeteria)

- Please find a Mensa ticket in your conference portfolio. Use it to pay for a meal of your choice.
- The southside of the second floor is reserved for participants of the ICCS/IGT.



Problems of the cooperative Practice

Hörsaal A1

Over-all-plenum

14:15-15:00 h

Chair: **Rainer Kühl** (Department of Rural Cooperatives, Justus-Liebig-University Gießen)

George Hendrikse (Department of Organisation and Personnel Management, Erasmus University Rotterdam)

Product Portfolio of Cooperatives: Governance and Evolution

Wednesday, 8.10.2008
Problems of the cooperative Practice

Auditorium A1 **Topic I: SME-Promotion**

15:15-16:45 h

Chair: **Theresa Theurl** (Institute for Cooperative Studies, WWU Münster)

- **Peter Hanker** (Voba Mittelhessen)
- **George Hendrikse** (Department of Organisation and Personnel Management, Erasmus University Rotterdam)
- **Hans Hofinger** (Cooperative Association Schulze-Delitzsch Austria)
- **Martin Küssner** (REWE Group)
- **Marion Pester** (DZ Privatbank, Schweiz)
- **Kees Wantenaar** (Campina Cooperative)

17:00-18:00 h

Chair: **Dietmar Rößl** (Research Institute for Co-operation and Co-operatives, Economic-University Wien)

- **Holger Blisse** (Institute for Cooperative Studies, Humboldt-University Berlin)

Individualization of reserves compatible with cooperatives? – development, proposals and limits

- **Jon Hanf/Erik Schweikert/Vera Belaya** (Leibniz Institute of Agricultural Development in Central and Eastern Europe, Halle)

Power distribution in the Wine Chain – Analysis in the Marketing Channels of German Wine Co-operatives

Wednesday, 8.10.2008
Problems of the cooperative Practice

Auditorium E **Topic II: Social Services**

15:15-17:15 h

1. Workshop:

Housing Cooperatives (will not be translated)

Chair: **Angelika Riemer** (Bundesverband deutscher Wohnungs- und Immobilienunternehmen)

• **Iris Beuerle** (Verband Norddeutscher Wohnungsunternehmen)

Sozialmanagement als Instrument der Mitgliederförderung in Wohnungsgenossenschaften

• **Monika Kegel** (Bundesverband deutscher Wohnungs- und Immobilienunternehmen)

Reduzierung der Wohnkosten im Alter – Erwerb weiterer Geschäftsanteile mit und ohne Förderung

Wohnen im Alter – eine Herausforderung für Wohnungsgenossenschaften

• **Ulrich Bimberg** (Spar- und Bauverein Solingen)

Wohnbegleitende Dienst- und Serviceleistungen

• **Georg Potschka** (Wohnungsgenossenschaft Ehrenfeld)

Mehrgenerationenhaus

Wednesday, 8.10.2008
Problems of the cooperative Practice

Auditorium E **Topic II: Social Services**

- **Stefan Keim** (Wohnungsbaugenossenschaft "Aufbau" Gera)
Altersvorsorge durch Erwerb weiterer Geschäftsanteile
- **Hubert Scharlau** (Bauverein zu Lünen)
Vergabe von Inhaberschuldverschreibungen

- **Elke Schlagintweit/Kerstin Schulte-Eckel**
(Forschungsinstitut für Genossenschaftswesen, Universität Erlangen-Nürnberg)
Zukunftsfeld "Gesundes Wohnen" –
Aktionsfelder genossenschaftlicher Kooperation

Auditorium B
17:30-18:00 h

**Presentation of the results of the workshops
by the chairs**

Wednesday, 8.10.2008
Problems of the cooperative Practice

Auditorium D **Topic II: Social Services**

15:15-17:15 h

2. Charities, community supply, service cooperatives (will not be translated)

Chair: **Johann Brazda** (Institut für Betriebswirtschaftslehre, Universität Wien)

- **Dietmar Rößl/Isabella Hatak** (RiCC-Forschungsinstitut für Kooperationen und Genossenschaften, Wirtschaftsuniversität Wien)

Die Leistungsfähigkeit von Genossenschaften für zwischenbetriebliche und kommunale Kooperationsaufgaben

- **Helen Maron/Herbert Klemisch** (Klaus Novy Institut, Köln)

Genossenschaften als Träger kommunaler Dienste und Einrichtungen – ein Beitrag zur nachhaltigen Stärkung der kommunalen/regionalen Infrastruktur durch bürgerschaftliches Engagement

Wednesday, 8.10.2008
Problems of the cooperative Practice

Auditorium D **Topic II: Social Services**

- **Peter-Georg Albrecht** (Nexus Institut Berlin/
Hochschule Magdeburg)
Der Sozialraum als Schnittfläche: Konfessionelle
Wohlfahrtsverbände und ihre Milieus auf der
Suche nach neuen Kooperationsformen

- **Burghard Flieger** (Fachhochschulen Freiburg und
München, innova eG)
KoopFranchise: Genossenschaftliches
Franchisesystem für haushaltsnahe
Dienstleistungen

Auditorium B
17:30-18:00 h

**Presentation of the results of the workshops
by the chairs**

Wednesday, 8.10.2008
Problems of the cooperative Practice

Auditorium B **Topic II: Social Services**

15:15-17:15 h

3. Workshop:

Consumers' cooperatives

Chair: **Burchard Bösche** (Central Association of Consumers' Cooperatives)

The acceptance of member-loans to cooperatives

• **Henadiy Hermanovich** (Research Institute of Belcoopsoyuz, Minsk)

Socio-economic development problems of consumer co-operation of Republic of Belarus and the ways of solution

• **Evgeniy Yakushkin** (Research Institute of Belcoopsoyuz, Minsk)

Co-operative identity: identification criterions of consumer's co-operative

• **Andreas Wegner** (Berlin)

Le Grand Magazin

• **Mathias Fiedler** (Central Association of Consumers' Cooperatives)

Cooperative village and district shops – the revival of the idea of consumers' cooperatives?

Auditorium B

17:30-18:00 h

Presentation of the results of the workshops by the chairs

Wednesday, 8.10.2008
Problems of the cooperative Practice

Auditorium C Topic III: Promoting Development

15:15-18:00 h

Chair: **Gabriele Ullrich** (formerly International Labour Organization)

• **Philipp Degens/Verena Müller/Gerald Leppert** (Department of Cooperative Studies, University of Cologne)

Participation in micro health insurance units -
Comparative advantages of cooperatives?

• **Christine Werthmann** (WorldFish Center, Mekong Regional Office)

Challenges for community-based approaches in Vietnam

• **Jon Hanf/Timea Török** (Leibniz Institute of Agricultural Development in Central and Eastern Europe, Halle)

Small farmer and supply chain networks:
Integration via co-ops?

• **Astrid Egger/Peter Tomanek** (Department of Cooperatives, University Wien/Raiffeisen-Holding Niederösterreich-Wien)

Contributions to the development of the Kosovo by cooperatives

19:30 h

Dinner in the Früh Pub

- Take streetcar line 9 from the stop „Universitätsstraße“ in direction Königsforst.
- Please exit after five stops at „Heumarkt“.
- Please cross the stop and the adjoining street and follow the red line (approx. 5 min. walk).



Thursday, 9.10.2008
Research Desiderata

Auditorium A1 Over-all-plenum

9:00-9:45 h

Chair: **Konrad Hagedorn** (Institute for Cooperative Studies, Humboldt-University Berlin)

•**Wilhelm Krull** (Volkswagen Foundation)

Tradition – Governance – Innovation.
Cooperative Self-Help - Research and
Research Funding

Auditorium A1 Topic I: SME-Promotion

10:00-12:00 h

Chair: **Ingrid Schmale** (Department of Cooperative Studies, University of Cologne)

•**Harald Bolsinger** (Teambank Nürnberg)

The cooperative as a modell for symbiotic SME-networks: a vision of sustainable cooperatives for SMEs

•**Konrad Hagedorn** (Institute for Cooperative Studies, Humboldt-University Berlin)

Are Cooperatives Integrative Institutions?

Hörsaal B

Topic II: Social Services

10:00-12:00 h

Chair: **Markus Hanisch** (Institute for Cooperative Studies, Humboldt-University Berlin)

• **Akira Kurimoto** (Consumer Co-op Institute of Japan)

Co-operative Self-help and Social Services for the Elderly: Suitability and Potentiality

• **Chris Cornforth** (Public Leadership & Social Enterprise Research Unit, Open University, GB)

Challenges and Future Directions for Governance Research

• **Constantine Iliopoulos** (Agricultural Economics and Policy Research Institute, Athens)

From Cooperatives to Collective Entrepreneurship: Theoretical Approaches and a Research Agenda

• **Victor Pestoff** (Mid-Sweden University, Stockholm)

Democratic Governance: Citizen Participation and Co-Production in the Provision of Personal Social Services in Sweden

Hörsaal C

Topic III: Promoting Development

10:00-12:00 h

Promoting Development – Retrospection and Outlook

Chair: **Hans-H. Münkner** (Department of Cooperative Studies, Phillips-University Marburg)

- **Hagen Henry** (International Labour Organization)
- **Iain Macdonald** (International Co-operative Alliance)
- **Anselm Meyer-Antz** (Misereor)
- **Hans Jürgen Rösner** (Department of Cooperative Studies, University of Cologne)

Hörsaal A1

Over-all-plenum

12:15-13:00 h

Summary of Results and Outlook

- **Rainer Kühl** (Department of rural Cooperatives, Justus-Liebig-University Gießen)
- **Nicole Göler von Ravensburg** (Department of Social Work and Health, University of Applied Sciences Frankfurt am Main)
- **Markus Hanisch** (Institute for Cooperative Studies, Humboldt-University Berlin)
- **Hans Jürgen Rösner** (Department of Cooperative Studies, University of Cologne)

Farewell

- **Hans Jürgen Rösner** (Department of Cooperative Studies, University of Cologne)

Sponsors


 **DZ BANK** Stiftung

Volksbanken,
Raiffeisenbanken und
Spar- und Darlehnskassen
in Rheinland und Westfalen 

 **WGZ BANK**
Die Initiativbank


DATEV

GAD
IT für Banken

 **Raiffeisen Waren-Zentrale
Rhein-Main eG**
Raiffeisen

 **Pax-Bank**
seit 1917 Bank für Kirche und Caritas

 **Volksbank
Mittelhessen**

Freier Ausschuss
der deutschen
Genossenschaftsverbände 
DGRV GdW


Rheinisch-Westfälischer
Genossenschaftsverband

REWE

 **DZ PRIVATBANK** Schweiz

R+V

geno | kom

 **Kölner Bank eG**
Ihre Volksbank in Köln.

G  **BW**
BAD VILBEL
Genossenschaft für Bauen und Wohnen eG
Gründungsjahr 1908